

Message Text

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21

ACTION EA-10

INFO OCT-01 ISO-00 EB-06 DRC-01 RSC-01 /019 W

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R 180355Z OCT 74

FM AMEMBASSY MANILA

TO USDOC WASHDC

INFO SECSTATE WASHDC 7727

UNCLAS MANILA 12441

E.O. 11652: NA

TAGS: BFOL, RP

SUBJECT: WTDR/FTI - TROPICAL HUT FOOD MART
(TROPICAL HUT FOOD MARKET, INC.)

1. PHILIPPINES 2. CNTRY CODE: 565 3. SER NO: NA

4. TROPICAL HUT FOOD MARKET, INC.

4A. CODE: 4B. CODE: A 4C. CODE: X

5. E. DE LOS SANTOS COR. ORTIGAS AVE., MANDALUYONG

6. RIZAL, PHILIPPINES

7. ESTBL: 1965 8. EMPL: 300 9. SIZE: (19-X) LARGE

10. REPUTATION: (22-X) GOOD 12. RPT DATE: 10/74

13A. 20320/13 RETL. & WHOLESALE CANNED GOODS

13B. 20130/13 RETL. & WHOLESALE MEAT PRODUCTS

13C. 20330/13 RETL. & WHOLESALE PRESERVED FRUITS AND VEGETBLES

13D. 20650/13 RETL. & WHOLESALE CANDIES

13E. 20840/13 RETL. & WHOLESALE WINES

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13F. 20851/13 RETL. & WHOLESALE LIQUOR

13G. 32200/13 RETL. & WHOLESALE GLASSWARE

13H. 32620/13 RETL. & WHOLESALE KITCHENWARE

13I. 20200/13 RETL. & WHOLESALE DAIRY PRODUCTS

13J. 28440/13 RETL. & WHOLESALE HEALTH AND BEAUTY AIDS

13K. 23290/13 RETL. & WHOLESALE MENS AND BOYS' CLOTHING

13L. 23390/13 RETL. & WHOLESALE LADIES AND CHILDREN'S WEAR

13M. 22210/13 RETL. & WHOLESALE TEXTILES

13N. 39441/13 RETL. & WHOLESALE GAMES

13O. 39442/13 RETL. & WHOLESALE TOYS

14. OFFICER: ESTELITA DE JESUS QUE, PRES-GEN. MGR.

15. CABLE: NA 16. TELEX: NA

17. PHONE: 79-51-08 AND 79-48-50

18. FINANCIAL REFERENCES: COMMERCIAL BANK & TRUST COMPANY
OF THE PHILIPPINES, MAKATI, RIZAL, PHILIPPINES. TRADE
REFERENCES: NA

19. MAJOR FOREIGN FIRMS REPRESENTED: NA

20. POST'S EVALUATION OF FIRM: EXECUTIVE OFFICES MAINTAINED
IN MANDALUYONG, RIZAL WITH BRANCHES IN QUEZON CITY, MANILA,
CALOOCAN CITY AND PARANAQUE, RIZAL AND COFFEE SHOPS IN MANILA
AND QUEZON CITY. PHILIPPINES. OWNS AND OPERATES SUPERMARKET
WHICH WHOLESALES AND RETAILS GROCERY ITEMS INCLUDING FOOD-
STUFFS, DRY GOODS, AND GENERAL MERCHANDISE. ALSO OPERATES A
COFFEE SHOP AND A DRUG STORE HANDLING MEDICAL, PHARMACEUTICAL,
DRUGS AND OTHER MEDICINAL PREPARATIONS. REQUIREMENTS OBTAINED
LOCALLY. FROM TIME TO TIME, IMPORTS SOME REQUIREMENTS
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FROM UNITED STATES, NEW ZEALAND, AUSTRALIA, TAIWAN AND KOREA
THROUGH LOCAL INDENTORS. HAS NECESSARY FACILITIES AND STOCKS
FOR NORMAL OPERATIONS. OFFICERS CONSIDERED EXPERIENCED AND
QUALIFIED AND HAVE OTHER BUSINESS INTERESTS. AS OF MARCH 30,
1973 TOTAL ASSETS P2.5 MILLION, NET WORTH P435.600, SALES
P22.3 MILLION AND NET INCOME P117,400. CREDIT REPUTATION,
SATISFACTORY. RECOMMENDED AS A TRADING PARTNER FOR INTERESTED
AMERICAN FIRMS.

SULLIVAN

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Message Attributes

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